



Responsible Lobbying Policy

Purpose

This policy outlines Wicklow Wolf's stance on lobbying activities in line with our ethical standards and commitment to transparency, accountability, and purpose-driven business. As a Certified B Corporation, we are committed to upholding the highest standards of social and environmental performance.

Scope

This policy applies to all employees, directors, contractors, consultants, and representatives of Wicklow Wolf, including associated entities.

Policy Statement

Wicklow Wolf will lobby only to contribute to a positive impact on society or the environment.

Using an evidence-based approach e.g. Our lobbying is founded on either:

- Reliable data – objective, replicable evidence drawn from reputable, independent market research.
- Scientific data – insights grounded in peer-reviewed, published academic or scientific research.

This approach aligns with the values of the B Corp community, which promotes a more inclusive, equitable, and regenerative economic system.

1. Our Causes

Wicklow Wolf supports a number of organisations, including registered charities and fellow B Corps, that drive local social and environmental impact. Some of these organisations currently actively lobby the government. We support them by raising awareness for their missions, volunteering and supporting fundraisers.

Our collective action ambitions include protecting nature, reversing biodiversity loss, promoting regenerative agriculture, supporting the independent brewing industry, and supporting schemes to scale circular economy solutions such as the Deposit Return Scheme.

2. Compliance with Irish Law

We are committed to complying with Irish legislation, including the [Regulation of Lobbying Act 2015](#). Wicklow Wolf will register on the Register of Lobbying based on the conditions set out within this law, triggered when we begin communicating directly or indirectly with a 'Designated Public Official'.



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3. Political Contributions and Employee Activity

The company does not make donations to political parties, candidates, or political action groups. Employees are free to engage in political activity in a personal capacity, outside of work, and without using company resources or representing the company in such activities.

4. Trade Associations and Industry Memberships

We may be members of trade or industry bodies for the purpose of collaboration, education, and best practices. We monitor these affiliations to ensure our contributions are not used for lobbying. Where lobbying activity is identified, we will review their position with our values and against the third-party impact frameworks we have aligned with (including the UN SDGs and B Corp).

If misalignment exists in cases, we will publicly disclose the divergence between our position and theirs and what we have done to positively influence the trade association. We are part of mailing lists to get information on current lobbying activity and will reach out for more information if unsure on expected outcomes. Any lobbying through the trade association that will have a detrimental effect on any of our people or goes against our existing policies will prompt us to end the engagement should it be continued.

We are currently members of the Independent Brewers of Ireland (IBI). IBI has lobbied the government to amend licensing laws to allow taprooms to open to the public. We believe opening taprooms to the public promotes local economic development and helps our customers understand the brewing process as well as how taprooms source their ingredients. IBI have also lobbied for increased stakeholder representation from SMEs on the board that is working on the Deposit Return Scheme which has been dominated by very large producers.

5. Ethical Engagement and Transparency

We support open dialogue with stakeholders, including regulators and policymakers, on issues related to packaging sustainability and innovation. However, any such engagement is non-political and strictly informational, consistent with our B Corp values of transparency and integrity.

6. Anti-Bribery and Anti-Corruption in Lobbying Activities

We prohibit bribery and corruption in all forms in connection with our lobbying and public policy activities. No employee, director, contractor, consultant or third-party lobbyist acting on our behalf may offer, promise, give, request or accept any financial or other advantage intended to improperly influence a public official, political party, candidate, or any other person in the performance of their functions. This applies whether the advantage is given directly or through an intermediary, and regardless of local custom or practice.



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7. Conflicts of Interest

Anyone involved in lobbying on our behalf must declare any actual, potential or perceived conflict of interest, including personal, financial or family relationships with public officials, or recent public sector employment, before undertaking the activity. Wicklow Wold will observe applicable "revolving door" restrictions and will not engage former public officials in lobbying roles in breach of any cooling-off period. Declared conflicts will be recorded and managed by the Board of Directors, which may include removing the individual from the activity.

8. Governance and Control Framework

The company regularly reviews its own procedures, and the policy of associated trade bodies and encourages employees, or members of the public, who become aware of activities that may contravene this policy, must report them to the business via our [grievance procedure here](#).

Wicklow Wolf will review any activities that contravene this policy and publicly report our stance on the associated position, our mitigation measures and the outcome. This policy and the control framework has been approved by the Wicklow Wolf Board of Directors and overall accountability for this policy sitting with our Senior Leadership Team.

A summary of our lobbying positions will be made public on an annual basis. This policy will be reviewed annually, and updated in line with changes to the law, B Corp standards, or company practice.

Effective Date: July 2026
Board of Directors Approval: July 2026
Updated: September 2026
Next Review: July 2027